



Jessa Mayhew

Graphic • UX/UI • Interactive Design

I design interactive experiences that create connection in an increasingly digital-first world. I believe in playfulness with purpose, in moments that surprise and delight, and in making users feel seen.

Work Experience

Project Manager, Co-Creative Director, Prototype Team Lead

SCADPro - 2025

- Executed and delivered deep research report on accessible design and optimized digital spaces and products for senior population
- Co-Creative Director of 15 person team of copywriters, researchers, and designers
- Executed persona development, information architecture and hierarchy systems
- Developed Figma prototype companion, fully accessible with micro-interactions utilizing all recommended design elements

Production Designer

Wingspan Integrated Marketing - 2021-2023

- Managed end-to-end production for 5,000+ deliverables across print, digital, social, and web, ensuring brand consistency, color accuracy, and print-ready file prep
- Crafted graphic and motion design solutions, brand design and identity strategies
- Championed WCAG-aligned accessibility standards for digital deliverables
- Trained and onboarded junior designer on production workflows, file preparation standards, QC processes, graphic and motion design methodologies

Studio Owner

Jessa Mayhew Photography - 2020-2023

- Owner, operator of a commercial photography studio
- Performed all business functions including sales, contract negotiation, P&L, marketing, accounting, stakeholder management, cash flow management
- Creative and art direction including scene, set, and lighting design for on-site, environmental, and in-studio productions for agency and independent clients
- Executed all post-production requirements including color direction, photo editing and retouching, storage, and delivery

Photo Journalist / Photographer

Freelance - 2017-2020

- 600 words, 30 photos for Shelby County Tourism Board - "A Weekend in Shelby County"
- 250 words, 12 photos for The Voice Tribune - "Family Trip to Vietnam"
- 10 photo fashion editorial for Feroce Magazine - "Chasing Rainbows"
- 300+ images for Style Blueprint - monthly segment highlighting local businesses
- BTS and assistant editorial photographer for The Voice Tribune

Graphic Design Intern

The Art Sanctuary - 2019

- Developed 22 digital assets for social media fundraising campaign
- Shot and edited board member photography, developing consistent brand identity

Creative Director

Printed Zine - 2022

- Directed all aspects of the launch including branding, design, layout, and graphic elements
- Executed all photography for the featured zine library

Education

Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts • 2026 • 4.0 GPA

Major: Graphic Design

Minor: Marketing for Interactive and Mobile Environments

Certifications

Design Research & Insight Translation

Lextant • 2025

Design research, research application, UX/UI design

SCADextra Data Tells A Story

Data Storytelling and Visualization • 2025

Data collection and analysis, pattern identification, visual representation, and narrative construction

Tools

Figma • Adobe Illustrator • Adobe InDesign
 Adobe Photoshop • Adobe After Effects
 ClickUp • Claude / Anthropic • Eleven Labs

Skills

Art Direction • Interactive Design
 Interactive Advertising • Brand Identity Design
 Rapid Prototyping • UX Research • UX/UI Design
 Motion Design • Design Accessibility (WCAG)

Awards

Summa Cum Laude

Savannah College of Art and Design (SCAD) • 2026

Honorable Mention: Multimedia/Interactive

International Design Awards (IDA) • 2026

